

PLHS Pointer Association
February 8, 2015 Board Meeting
Approved Meeting Minutes

Respectfully Submitted by: Heather Lutz, Secretary

In attendance: Brant Brockett, Lisa Cooper, Maili Lampe, Sean Wells, Scott Hopkins, Terri Webster, Diane Sullivan, Alex Van Heuven, Angelica Wilson, Carleen Berry, Heidi Mather, Vicki Moats, and Heather Lutz.

Meeting called to order at 6:01p.m.

Introductions and General Business – President Brant Brockett

- Discussion about the draft meeting minutes being posted much earlier prior to the next meeting and that once the draft minutes are posted that those who will be approving the minutes be notified they have been posted. This will allow people to view the draft minutes before the meeting.
- Design Committee (community members) – Brant spoke to Hans about a Design committee asking what the design committee would look like. Hans will inform Brant to the purpose and parameters (the scope) of the design committee. It was suggested that someone on the construction site should be on that committee. Brant also indicated there are community members with architectural experience who may be interested in volunteering on the committee.
- There have been two meetings about the reorganization of the Pointer Association so far. The Google Doc will be posted to ask for more suggestions. There was a suggestion of February 22nd follow up meeting–Vicki Moats will do a facilities request for the library.
- On December 17th there was an Alumni student panel. This was an event that was well attended. Ms. Brandl stated it went well.
- New Family Night was on January 14th. Maili Lampe (ASB President) indicated it was very successful. There were a lot of fresh faces. Hans read a statement from the PA because there was no representation from the PA at the event.
- Update on incoming freshman class – Next year freshman class is going to be larger - at this point there will be 604 incoming students. Freshman parents have been encouraged to sign up for the PLH eBlast. One reason for the larger class is there seems to be more private school students coming into PLHS. The PA would like to be involved in the process of being “inviting” to new students and their families. The PA would like to do freshman events possibly. There was some conversation about the responsiveness of middle schools to the information that has been “pushed out” though PLHS. This pushing out of information happens in a variety of ways but one way is when families come to tour each family gets a contact/information sheet that the counseling office has created. Grant Elementary School has not been as responsive. Conversation about recruiting of involving new parents was continued.
- Upcoming events – Bite of Point Loma (date is pending)
- Request for funding of the program “Every 15 minutes” was made. The program needs 4-5 adult chaperones to go on the retreat with the 25 or so student and none of our current funding can pay for these adults. They cost \$40 per person, so the request is for \$150.00. Maili Lampe explained the “Every 15 minutes” program, which will be coming to the school. This is a joint program between PLHS and the highway patrol.
- Open positions in the Pointer Association – There are still positions that need to be filled by volunteers and there is continued need for volunteer support of PA activities. (i.e. Bite of Point Loma, Faculty and Staff Appreciation Week, Campus beautification, Senior Awards Ceremony, etc.)
- Campus Beautification - There are ASB commissioners of campus beautification, ASB has required outside of class volunteering and perhaps ASB students would work with the PA

on a beautification project. The custodian in the past has given a list regarding Campus beautification project needs, so the PA volunteers have worked collaboratively with the custodian. There is needed leadership to organize a beautification event and there will also be volunteers needed to carry out the event. In the past food was donated for the students and other volunteers. The PA will eBlast the need for someone to head up the project.

- Senior Awards Ceremony – This event was discussed. The school pays for this event and last year it was an event that paid an outside contracted business to arrange the event (decorations, stage, lights, food, etc.). It was indicated that a portion of this event was paid for by the PA, through a discretionary fund that was given to the Principal last year (\$1,400.00). This year the PA has not funded a discretionary fund for the Principal. The Senior Awards event cost more than what was given to the Principal in the discretionary fund (it was indicated the event cost \$3,000-\$4,000). There was a question by members regarding the PA's interest in participating let alone funding this event. It was also noted ASB has been raising the funds for the last three years for Senior events but did not plan around this event as this was not an event funded by the ASB in the past. A question that was raised is should the PA be responsible for those activities that are not supported by the PA volunteer efforts (i.e. no one signed up to participate in this event from the PA). One point made is it may be good PR for the PA, another point was made that the PA had helped to fund this event in the past (through support of the Principals' discretionary fund) yet there was no knowledge of the PA's support of this event by others.
- Alumni accounts and the money held in the alumni accounts was discussed. The Treasurer indicated this money is NOT managed by the PA and is not accessible by the PA. This money is alumni money and Kim Jessop (alumni Director) is the only person who communicates about this money. Asking Kim Jessop about accessing "classes" for a donation was an idea.

VOTE – Approval of \$150.00 to support the “Every 15 Minutes” program

Motion to Approve – Renatte Adler

Second to the Motion to Approve – Angelica Wilson

Vote - all in favor, none opposed, none abstained

VOTE – Approval of Meeting minutes of December 14, 2015

Motion to Approve – Angelica Wilson

Second to the Motion to Approve – Sarah Brandl

Vote - all in favor, none opposed, none abstained

Principal's Report – Hans Becker (not present) Sarah Brandl reported

- Hans has some personal family concerns.
- Articulation is coming up – Start with meeting with juniors tomorrow, sophomores Wednesday and then next week Counselors will go into Freshman classes to talk to them about the process.
- Incoming class is guessed to be approximately 604 students strong. A PA member asked the question at what point do they increase support staff. It was indicated next year there will be 5 counselors fully funded (making the student to counselor ratio approximately 400 to 1). There will also be new teachers added due to the increase in numbers.
- New classes next year. There will be two senior English classes through Mesa and a Math class that will be a Dual credit/weighted classes. Furthermore the grades received in these classes will be entered into the students GPA. UC's and CSU's will give college credit for these classes. There will also be a UCSD class added (biology and nutrition) which will be available only to seniors. This upon Districts approval. In the engineering pathway digital electronics will be added.
- Last year a lot of students opted out of SBAC, which is not good for the school. Students are strongly encouraged to take the SBAC and students and parents should be aware that the SBAC does impact the rating of the school and if the rating for the school goes down it

does affect students directly. Furthermore lack of participation by students in taking the SBAC can affect the economics at the school.

- There has been a visiting VP but his time is coming to a close and new staffing will be taking place.
- PLHS was named a STAR school by the 2015 California Excellence in Business foundation.

Treasurer's Report – Carleen Berry

- 2015-16 Pointer Association Budget update – The Pointer Association is currently managing total funds of approximately \$441, 151.88 (these include all Booster accounts and alumni accounts and anything under the PA umbrella). PA equity is \$24, 591.46. Income raised through BITE will increase our numbers. The PA generally rolls over \$10,000 from year to year.
- Gala money - All the sports money has been spent. The school was given \$30,000 for a scoreboard. We continue to work on getting the rest of the money used. Ms. Fulcher is working with the Old Globe sound engineer and also working with Hans to ensure the new sound system gets into place.

ASB Report – ASB President 2015-2016 – Maile Lampe

- ASB Dance – There was a \$1500 profit with approximately 654 attendees. There were very few students who had concerns (4; 2 kicked out and 2 not admitted). Money will help to repay the money that was lost from Homecoming dance.
- Maili would be willing to ask ASB if they were interested in helping to fund the Senior Awards event.
- New family night went really well.
- Student congress meeting is on Wednesday. All of the ASB Presidents within SDUSD come together to talk about the districts interests such as environmental impacts, programming, safety issues. This meeting happens approximately every three months and is open to all students who may want to advocate for their schools.) On a once a month basis there are ASB counsel meetings where the members talk about what is going on at school and discuss the district interests.
- ASB funds – Maili stated that ASB funds go to fund club activities such as advertising, posters, etc. Also these ASB money assists in funding the yearbook. Money goes to class activities as well such as Prom, Powder Puff as well as to fund all of the school dances. There is an overall ASB fund that benefits all of the students and then there are funds that are dedicated to each class.

VP of Community and School Relations – Andrea Justus (not present) Brant Brockett reported

- Farmers went well. There was approximately \$300.00 raised in just tips alone. Not sure of the actual amount raised but the money goes to POP (half of all proceeds earned) and the other half goes to the other boosters named by the volunteer workers.
- Bite of Point Loma – Andrea requested three dates and a date will be confirmed shortly. There will be the need for volunteer help and it is encouraged that parents with younger students “shadow” volunteer so that this event can continue in coming years.

Directors' Reports

Spring AAAs Funding Recommendations -Heidi Mather

- The PA needs to figure out the dates for the spring AAA's and have a discussion about funding. The process regarding the AAA's needs some definition and refinement.

Athletic Boosters - Tacy Armstrong

- Cross Country had the Hungry Dog Dash. There were approximately 336 runners. One of

the changes made had to do with now using professional timing, which will help as the event gets bigger and may also help the event to run into perpetuity. It is considered a “Sanctioned” US track and field event.

- The new pizza place, “Pizza Studio” donated to the Pointer Association. Funds raised were divided as follows: academic booster (50%), the athletic boosters (25%) and the art boosters (25%).

Art Boosters - Renatte Adler

- Coffee House is in rehearsals for March 17th. The art gallery will also be open that night.
- There was great music at the Hungry Dog Dash
- The Music students marched with the organization that does the cardiac arrest awareness (heart association). The organization gave the band a defibrillator and CPR training.
- Rhapsody will be May 13th. Symphony quality night at Humphrey’s. A lot of neighborhood people come and it is a great event.
- Choir got a class this year and the Choir teacher is really excited about growing this program.

Membership Solicitation Campaigns - Diane Sullivan

- No report

Fundraising Plan - Dinisa Valadao (not present)

- No report

Gala - Maria Gibson reported (not present)

- No report

Volunteer Programs –Laura Verhees (not present)

- No report

Alumni Association - Kim Jessop (not present)

- No report

Athletic Director - Alex Van Heuven

- Gala was awesome!
- Hungry Dog Dash was awesome – thank you Vicki Moats!
- Thank you to the PA for the fall AAA’s – super excited!
- Thank you for the help with the upcoming score board. Hopefully the electrical is up to date so the board can be installed without hold up. The electrical will be reviewed by the District; the District is responsible to address any electrical concerns.
- There is a new scoreboard at Dana Middle School on the David Wells field
- Sports are going really well at PLHS. There is momentum building. It also seems that students pride is on the rise. Students are busy and involved. Parents are participating.
- Several athletes have signed with colleges.
- The draft EIR is out and open for public comment. Please see the website for the full EIR. The process is that the school board will make decisions and any of those changes go out to bid and then the process of bringing the requests to fruition begin.
- Correia sports complex is on track to open in the spring of 2017. This facility will be great with a lot of access and a lot of usage for sports activities.
- The Unity Game was very successful. Laurie Schusterman was very helpful. There were three Unity members on the cheerleading squad and three players on each of the basketball squads. Student coaches were excellent. The Point Loma High School student section was full of energy and never sat down.
- There may be a Unity track meet in the spring.

- Physicals are done for athletes as a POP fundraiser on one day. Ms. V has an idea to have a Saturday Freshman orientation in early June. At the orientation the freshman could meet their potential instructor/coach and it would be a great time for students to have their physicals and hand in their athletic packets. This type of orientation will help the families feel comfortable and feel more included early on. This type of event may help to close the information gap so parents and students won't be able to say they didn't know information. Ms. V is interested in assistance in organizing this process.

Tour of Art Gallery – by Sean Wells Art teacher

- Mr. Wells has been at Point Loma 7 years and has grown the program with a fine arts strand and a commercial arts strand. Mr. Wells thanked the PA for their support of the program and of the arts. Mr. Wells noted the Arts gets less than \$500.00 a year to buy supplies and the PA's support is critical.
- The Art Booster has also helped out tremendously.
- There is now an Art gallery and the PA took a tour. Very impressive.
- AP Art has been very successful with 100% passage rate of the AP Art Exam. Many past students are now attending art schools around the country.
- Presently there are approximately 200 students in Mr. Wells' class and there is another art teacher with the same number of students and there are also five periods of ceramics. There is a very vibrant art program at Point Loma High School.

Faculty Representative - Amy Denney (not present)

- Please see ASB report above

New Business, Roundtable & Announcements

- Lisa Cooper Library tech - Thank you for the support of the PA. The Bookstar fundraiser helped to raise \$1,200.00. Ms. Cooper can always use support and she continues to plan future fundraisers.

Meeting adjourned at 7:55pm.

Upcoming:

2015-16 PA Board Meeting Schedule:

2nd Monday of each month, 6PM at the PLHS Library

March 14, 2016

April 11, 2016

May 23, 2016

June Year End Social - TBD